

Markets in 2026 are being shaped by elevated geopolitical uncertainty. Prolonged conflicts including the war in Ukraine, rising tensions around Taiwan, and escalating turmoil across parts of the Middle East and Latin America have contributed to frequent shifts in market sentiment. Recent disruptions in Middle Eastern energy markets have added to volatility, particularly through their impact on oil prices and inflation expectations. Together, these forces leave financial markets highly responsive to headlines.

In times like these, it's natural for short-term uncertainty to feel unsettling. However, it is in these environments that discipline matters most.

How We Are Navigating This Environment

Despite elevated volatility and unsettling headlines, our investment approach has not changed. Our process is designed to withstand periods of uncertainty and heightened market volatility, which are certain to occur in the financial markets. We believe that emotional or reactive decisions often do more harm than the volatility itself.

Staying Aligned with Long-Term Strategy

Our clients' portfolios remain guided by long-term goals, risk tolerances, and time horizons. While geopolitical events can create periods of market stress, they do not change the fundamentals of a long-term financial plan.

Rebalancing with Discipline

Market movements can cause portfolios to drift away from their intended risk profile. We rebalance systematically, trimming asset classes that have appreciated above target thresholds and reallocating to other asset classes in the portfolio. This ensures portfolios stay aligned with targets and risk tolerances appropriate to each client.

Monitoring Risks without Chasing Headlines

We actively monitor geopolitical and economic developments, but we do not make reactive shifts based on daily news. Instead, we focus on what matters for investors in the long term: diversification, asset class manager diligence, risk management, and building portfolios that can withstand a wide range of outcomes – including those driven by geopolitical conflict or policy uncertainty.

Maintaining Global Diversification

In a world where geopolitical and policy risks affect regions differently, diversification remains one of the most effective tools for managing uncertainty. A globally diversified portfolio helps ensure that no single event, country, or policy decision dominates long-term outcomes.

Focusing on Fundamentals

Despite periods of volatility, markets are ultimately driven by earnings, valuations, and economic data over time. Our process is focused on what we can control and is grounded in these long term fundamentals, as opposed to reacting to day-to-day sentiment or predicting short-term geopolitical outcomes.

Why Our Process Doesn't Change

A consistent, evidence-based investment process is not passive – it is an active effort that requires discipline. Some of the most damaging investment decisions occur when plans are abandoned during periods of uncertainty. Staying disciplined allows investors to participate in long-term market growth while avoiding the pitfalls of emotional decision-making.

What This All Means

We remain mindful of each client's financial capacity and risk tolerance within the context of their long-term plan. This includes rebalancing when appropriate and maintaining broad diversification across regions and asset classes. Periods like today reaffirm why we built our process the way we did: to navigate uncertainty thoughtfully without being driven by it.

About Us

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